

Get paid for every agent you bring to PraediumCRM.

Introduce an agent or a brokerage to PraediumCRM and earn cash when they become a customer. Refer your teammates first, then your whole office — the payouts stack. No cap, and no subscription required.

REFER AN AGENT

\$100

for every agent or small team that becomes a paying customer

REFER A BROKERAGE

1 full month

of the brokerage's subscription. A \$10,000/mo firm pays you \$10,000

How it works

1 Enroll

Two minutes online. We collect a W-9 and your payout details once.

2 Share your link

You get a personal referral link and code. Start with the agents on your team, then your managing broker.

3 They sign up

Your referral uses your link, gets a welcome offer, and their first paid invoice starts the clock.

4 You get paid

90 days later, if they're still an active customer, the cash is deposited to your bank account.

YOUR REFERRAL WINS TOO

Agents get their first month free. Brokerages get 10% off their first quarter.

You're not selling — you're doing a colleague a favor. The welcome offer is applied automatically.

Program details

Who can refer

Anyone in the industry — PraediumCRM customers, agents who aren't customers yet, managing brokers, lenders, title reps, coaches. No PraediumCRM subscription required.

Who counts as a referral

Agent: a solo agent or small team that is new to PraediumCRM and subscribes directly.

Brokerage: a brokerage, office, or franchise that is new to PraediumCRM and signs a firm-level agreement.

How the brokerage payout is calculated

One month of the brokerage's subscription at the standard monthly rate, whether they pay monthly or annually. A \$120,000/year agreement that lists at \$10,000/month pays you \$10,000. One-time charges aren't included.

When you're paid

The clock starts on your referral's first paid invoice (after any free month). If they're still an active, paid-up customer 90 days later, your payout is sent within 10 business days.

How you're paid

Direct deposit through Stripe. We collect a W-9 when you enroll and issue a 1099 if your annual earnings require one. Payouts are cash only.

Start with your team, then your whole office

The two tracks stack. Refer the agents on your team and collect \$100 for each. Then introduce your managing broker — when the brokerage signs, you earn the full brokerage payout on top, and your agent payouts stay yours.

First come, first credited

The first referral link, code, or intro on record for a customer gets the payout. One payout per new account. A referral link must be used within 90 days of the first click.

Example payouts

You refer...	They sign up for...	You earn
A solo agent	Any paid PraediumCRM plan	\$100
Three agents, then their brokerage	3 seats, then a \$2,500/month firm agreement	\$2,800
A 25-agent boutique brokerage	\$2,500/month firm agreement	\$2,500
A 100-agent brokerage	\$10,000/month firm agreement	\$10,000

Brokerage figures are illustrative; the actual payout equals one month of the agreement the brokerage signs.

Ready to start earning?

Enroll at praediumcrm.com/partners · Questions? partners@praediuminsights.com

The fine print. Payouts require the referred account to be active and current on payment 90 days after its first paid invoice. Self-referrals, referrals of existing customers or accounts already in conversation with Praedium, and Praedium team members, advisors, and investors are not eligible. Payouts may be reversed only for chargebacks or fraud. Partners are independent parties, not Praedium employees or agents, and must disclose that they are compensated when promoting PraediumCRM. Payments under this program are for introducing a software customer and are not real estate brokerage commissions or referral fees; partners remain responsible for their own brokerage's policies. Praedium may modify or end the program with 30 days' notice. Full Program Terms at praediumcrm.com/partners/terms.